

# DEMOGRAPHIC PROFILE COMPLETE BENCHMARK

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.100395/-96.101278

May 2009

RF9

Greenville Towne Center City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK	
<b>Population</b>								
Estimated Population (2008)	27,693		42,192		123,264			
Census Population (1990)	23,985		33,636		81,643			
Census Population (2000)	24,971		37,478		100,639			
Projected Population (2013)	29,697		45,292		136,778			
Forecasted Population (2018)	32,312		49,620		156,823			
Historical Annual Change (1990-2000)	986	0.4%	3,842	1.1%	18,996	2.3%	1.3%	
Historical Annual Change (2000-2008)	2,722	1.4%	4,714	1.6%	22,625	2.8%	1.0%	
Projected Annual Change (2008-2013)	2,004	1.4%	3,100	1.5%	13,514	2.2%	1.0%	
Est. Population Density (2008)	356.99 <i>psm</i>		135.89 <i>psm</i>		103.56 <i>psm</i>			
Trade Area Size	77.57 <i>sq mi</i>		310.48 <i>sq mi</i>		1,190.27 <i>sq mi</i>			
<b>Households</b>								
Estimated Households (2008)	9,572		14,358		41,437			
Census Households (1990)	9,074		12,560		30,342			
Census Households (2000)	9,540		14,132		37,228			
Projected Households (2013)	9,716		14,580		43,936			
Forecasted Households (2018)	9,884		14,896		47,710			
Historical Annual Change (1990-2000)	466	0.5%	1,572	1.3%	6,886	2.3%	1.5%	
Projected Annual Change (2000-2013)	176	0.1%	448	0.2%	6,708	1.4%	1.0%	
<b>Average Household Income</b>								
Est. Average Household Income (2008)	\$57,680		\$59,643		\$57,309		\$63,629	
Census Average Hhld Income (1990)	\$33,026		\$33,710		\$31,439		\$38,464	
Census Average Hhld Income (2000)	\$45,600		\$47,636		\$47,860		\$56,612	
Proj. Average Household Income (2013)	\$64,225		\$66,088		\$63,162		\$68,881	
Historical Annual Change (1990-2000)	\$12,573	3.8%	\$13,926	4.1%	\$16,422	5.2%	\$18,148	4.7%
Projected Annual Change (2000-2013)	\$18,626	3.1%	\$18,452	3.0%	\$15,302	2.5%	\$12,269	2.0%
<b>Median Household Income</b>								
Est. Median Household Income (2008)	\$47,747		\$49,916		\$50,039		\$48,276	
Census Median Hhld Income (1990)	\$27,500		\$28,403		\$26,588		\$30,098	
Census Median Hhld Income (2000)	\$36,865		\$39,226		\$39,214		\$42,306	
Proj. Median Household Income (2013)	\$53,746		\$55,869		\$56,283		\$52,656	
Historical Annual Change (1990-2000)	\$9,365	3.4%	\$10,823	3.8%	\$12,626	4.7%	\$12,208	4.1%
Projected Annual Change (2000-2013)	\$16,881	3.5%	\$16,642	3.3%	\$17,068	3.3%	\$10,350	2.2%
<b>Per Capita Income</b>								
Est. Per Capita Income (2008)	\$20,976		\$21,016		\$19,719		\$24,529	
Census Per Capita Income (1990)	\$12,494		\$12,587		\$11,684		\$14,220	
Census Per Capita Income (2000)	\$17,440		\$17,915		\$17,663		\$21,231	
Proj. Per Capita Income (2013)	\$22,190		\$22,088		\$20,778		\$26,492	
Historical Annual Change (1990-2000)	\$4,946	4.0%	\$5,328	4.2%	\$5,979	5.1%	\$7,011	4.9%
Projected Annual Change (2000-2013)	\$4,750	2.1%	\$4,173	1.8%	\$3,115	1.4%	\$5,261	2.3%
<b>Other Income</b>								
Est. Median Disposable Income (2008)	\$40,433		\$42,175		\$42,333		\$41,133	
Proj. Median Disposable Income (2013)	\$44,939		\$46,608		\$46,958		\$44,436	
Est. Average Household Net Worth (2008)	\$408,045		\$429,696		\$442,180		\$41,813	

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Greenville Towne Center City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK
<b>Household Income Distribution (2008)</b>							
HH Income \$200,000 or More	219	2.3%	342	2.4%	933	2.3%	3.5%
HH Income \$150,000 to 199,999	237	2.5%	352	2.4%	1,093	2.6%	3.0%
HH Income \$125,000 to 149,999	321	3.4%	468	3.3%	1,373	3.3%	3.6%
HH Income \$100,000 to 124,999	601	6.3%	974	6.8%	3,043	7.3%	7.1%
HH Income \$75,000 to 99,999	1,138	11.9%	1,843	12.8%	5,422	13.1%	11.7%
HH Income \$50,000 to 74,999	1,940	20.3%	3,086	21.5%	8,453	20.4%	19.6%
HH Income \$35,000 to 49,999	1,552	16.2%	2,376	16.5%	6,367	15.4%	15.1%
HH Income \$25,000 to 34,999	1,022	10.7%	1,502	10.5%	4,705	11.4%	11.5%
HH Income \$15,000 to 24,999	1,163	12.1%	1,550	10.8%	4,470	10.8%	11.1%
HH Income \$10,000 to 14,999	553	5.8%	729	5.1%	2,077	5.0%	5.1%
HH Income \$0 to 9,999	827	8.6%	1,137	7.9%	3,502	8.5%	8.7%
HH Income \$35,000+	6,008	62.8%	9,440	65.7%	26,683	64.4%	63.6%
HH Income \$50,000+	4,456	46.6%	7,064	49.2%	20,317	49.0%	48.5%
HH Income \$75,000+	2,516	26.3%	3,978	27.7%	11,864	28.6%	28.9%
<b>Race &amp; Ethnicity (2008)</b>							
Total Population	27,693		42,192		123,264		
White	21,575	77.9%	34,792	82.5%	104,516	84.8%	75.9%
Black or African American	4,249	15.3%	5,002	11.9%	9,960	8.1%	12.1%
American Indian & Alaska Native	61	0.2%	103	0.2%	559	0.5%	0.7%
Asian	271	1.0%	332	0.8%	1,560	1.3%	4.5%
Hawaiian & Pacific Islander	18	0.1%	35	0.1%	144	0.1%	0.1%
Other Race	1,192	4.3%	1,453	3.4%	4,842	3.9%	4.5%
Two or More Races	327	1.2%	476	1.1%	1,682	1.4%	2.2%
Not Hispanic or Latino Population	22,706	82.0%	35,800	84.8%	106,465	86.4%	85.1%
<i>Non Hispanic: White</i>	18,367	80.9%	30,377	84.9%	90,697	85.2%	79.0%
<i>Non Hispanic: Black or African American</i>	2,642	11.6%	3,249	9.1%	7,556	7.1%	13.4%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	32	0.1%	60	0.2%	429	0.4%	0.7%
<i>Non Hispanic: Asian</i>	264	1.2%	324	0.9%	1,511	1.4%	4.9%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	17	0.1%	34	0.1%	142	0.1%	0.1%
<i>Non Hispanic: Other Race</i>	1,149	5.1%	1,398	3.9%	4,730	4.4%	0.1%
<i>Non Hispanic: Two or More Races</i>	235	1.0%	358	1.0%	1,400	1.3%	1.7%
Hispanic or Latino Population	4,987	18.0%	6,393	15.2%	16,799	13.6%	14.9%
<i>Hispanic: White</i>	3,207	64.3%	4,415	69.1%	13,820	82.3%	57.8%
<i>Hispanic: Black or African American</i>	1,607	32.2%	1,753	27.4%	2,404	14.3%	4.5%
<i>Hispanic: American Indian &amp; Alaska Native</i>	29	0.6%	43	0.7%	130	0.8%	0.8%
<i>Hispanic: Asian</i>	7	0.1%	8	0.1%	49	0.3%	2.1%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	1	0.0%	1	0.0%	2	0.0%	0.2%
<i>Hispanic: Other Race</i>	43	0.9%	56	0.9%	111	0.7%	29.5%
<i>Hispanic: Two or More Races</i>	92	1.9%	117	1.8%	282	1.7%	5.2%
Not of Hispanic Origin Population (1990)	22,549	94.0%	31,847	94.7%	77,533	95.0%	91.0%
Hispanic Origin Population (1990)	1,437	6.0%	1,789	5.3%	4,110	5.0%	9.0%
Not Hispanic or Latino Population (2000)	21,657	86.7%	33,346	89.0%	91,524	90.9%	87.5%
Hispanic or Latino Population (2000)	3,314	13.3%	4,132	11.0%	9,115	9.1%	12.5%
Not Hispanic or Latino Population 5yr (2013)	23,610	79.5%	37,416	82.6%	115,189	84.2%	83.5%
Hispanic or Latino Population 5yr (2013)	6,086	20.5%	7,876	17.4%	21,589	15.8%	16.5%
Historical Annual Change (1990-2000)	1,877	13.1%	2,342	13.1%	5,005	12.2%	5.8%
Projected Annual Change (2000-2013)	2,773	6.4%	3,744	7.0%	12,474	10.5%	4.3%

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<b>Age Distribution (2008)</b>							
Total Population	27,693		42,192		123,264		
Age 0 to 4 yrs	1,882	6.8%	2,864	6.8%	8,289	6.7%	6.8%
Age 5 to 9 yrs	1,702	6.1%	2,624	6.2%	7,831	6.4%	6.7%
Age 10 to 14 yrs	1,761	6.4%	2,816	6.7%	8,502	6.9%	6.9%
Age 15 to 19 yrs	1,984	7.2%	3,034	7.2%	9,639	7.8%	7.0%
Age 20 to 24 yrs	2,169	7.8%	3,099	7.3%	9,858	8.0%	7.0%
Age 25 to 29 yrs	2,326	8.4%	3,399	8.1%	9,347	7.6%	6.8%
Age 30 to 34 yrs	1,804	6.5%	2,784	6.6%	8,247	6.7%	6.8%
Age 35 to 39 yrs	1,688	6.1%	2,692	6.4%	7,925	6.4%	7.0%
Age 40 to 44 yrs	1,676	6.1%	2,693	6.4%	8,129	6.6%	7.5%
Age 45 to 49 yrs	1,770	6.4%	2,812	6.7%	8,430	6.8%	7.5%
Age 50 to 54 yrs	1,742	6.3%	2,803	6.6%	8,180	6.6%	6.9%
Age 55 to 59 yrs	1,677	6.1%	2,680	6.4%	7,663	6.2%	5.9%
Age 60 to 64 yrs	1,286	4.6%	2,054	4.9%	6,008	4.9%	4.7%
Age 65 to 69 yrs	941	3.4%	1,436	3.4%	4,369	3.5%	3.6%
Age 70 to 74 yrs	945	3.4%	1,414	3.4%	3,802	3.1%	2.9%
Age 75 to 79 yrs	871	3.1%	1,173	2.8%	2,847	2.3%	2.4%
Age 80 to 84 yrs	725	2.6%	906	2.1%	2,049	1.7%	1.9%
Age 85 yrs plus	744	2.7%	910	2.2%	2,147	1.7%	1.8%
Median Age	35.1 yrs		35.2 yrs		34.6 yrs		35.5 yrs
Age 19 yrs or less	7,329	26.5%	11,338	26.9%	34,262	27.8%	27.4%
Age 20 to 64 years	16,138	58.3%	25,015	59.3%	73,787	59.9%	59.9%
Age 65 years Plus	4,226	15.3%	5,839	13.8%	15,215	12.3%	12.7%
<b>Female Age Distribution (2008)</b>							
Female Population	14,555	52.6%	21,976	52.1%	63,009	51.1%	50.7%
Age 0 to 4 yrs	877	6.0%	1,340	6.1%	3,887	6.2%	6.6%
Age 5 to 9 yrs	884	6.1%	1,330	6.1%	3,803	6.0%	6.4%
Age 10 to 14 yrs	905	6.2%	1,447	6.6%	4,289	6.8%	6.7%
Age 15 to 19 yrs	1,026	7.1%	1,550	7.1%	4,913	7.8%	6.8%
Age 20 to 24 yrs	1,104	7.6%	1,603	7.3%	4,968	7.9%	6.7%
Age 25 to 29 yrs	1,175	8.1%	1,716	7.8%	4,681	7.4%	6.5%
Age 30 to 34 yrs	876	6.0%	1,370	6.2%	4,077	6.5%	6.6%
Age 35 to 39 yrs	786	5.4%	1,272	5.8%	3,723	5.9%	6.9%
Age 40 to 44 yrs	895	6.2%	1,444	6.6%	4,300	6.8%	7.4%
Age 45 to 49 yrs	930	6.4%	1,487	6.8%	4,441	7.0%	7.5%
Age 50 to 54 yrs	911	6.3%	1,445	6.6%	4,103	6.5%	6.9%
Age 55 to 59 yrs	887	6.1%	1,401	6.4%	3,967	6.3%	6.0%
Age 60 to 64 yrs	690	4.7%	1,089	5.0%	3,149	5.0%	4.8%
Age 65 to 69 yrs	534	3.7%	796	3.6%	2,312	3.7%	3.8%
Age 70 to 74 yrs	565	3.9%	812	3.7%	2,048	3.2%	3.2%
Age 75 to 79 yrs	547	3.8%	718	3.3%	1,679	2.7%	2.8%
Age 80 to 84 yrs	463	3.2%	570	2.6%	1,279	2.0%	2.3%
Age 85 yrs plus	498	3.4%	586	2.7%	1,392	2.2%	2.4%
Female Median Age	36.9 yrs		36.6 yrs		35.7 yrs		36.8 yrs
Age 19 yrs or less	3,692	25.4%	5,668	25.8%	16,892	26.8%	26.4%
Age 20 to 64 years	8,255	56.7%	12,826	58.4%	37,408	59.4%	59.2%
Age 65 years Plus	2,608	17.9%	3,482	15.8%	8,709	13.8%	14.4%

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<b>Male Age Distribution (2008)</b>							
Male Population	13,138	47.4%	20,216	47.9%	60,255	48.9%	49.3%
Age 0 to 4 yrs	1,005	7.6%	1,525	7.5%	4,403	7.3%	7.1%
Age 5 to 9 yrs	819	6.2%	1,294	6.4%	4,028	6.7%	6.9%
Age 10 to 14 yrs	856	6.5%	1,369	6.8%	4,213	7.0%	7.2%
Age 15 to 19 yrs	957	7.3%	1,483	7.3%	4,726	7.8%	7.3%
Age 20 to 24 yrs	1,065	8.1%	1,496	7.4%	4,890	8.1%	7.3%
Age 25 to 29 yrs	1,150	8.8%	1,683	8.3%	4,666	7.7%	7.0%
Age 30 to 34 yrs	927	7.1%	1,413	7.0%	4,169	6.9%	7.0%
Age 35 to 39 yrs	902	6.9%	1,420	7.0%	4,202	7.0%	7.1%
Age 40 to 44 yrs	781	5.9%	1,249	6.2%	3,829	6.4%	7.6%
Age 45 to 49 yrs	840	6.4%	1,326	6.6%	3,990	6.6%	7.5%
Age 50 to 54 yrs	831	6.3%	1,358	6.7%	4,078	6.8%	6.8%
Age 55 to 59 yrs	790	6.0%	1,279	6.3%	3,695	6.1%	5.8%
Age 60 to 64 yrs	596	4.5%	965	4.8%	2,859	4.7%	4.5%
Age 65 to 69 yrs	407	3.1%	640	3.2%	2,058	3.4%	3.4%
Age 70 to 74 yrs	380	2.9%	602	3.0%	1,754	2.9%	2.7%
Age 75 to 79 yrs	324	2.5%	455	2.3%	1,169	1.9%	2.1%
Age 80 to 84 yrs	262	2.0%	336	1.7%	770	1.3%	1.5%
Age 85 yrs plus	246	1.9%	323	1.6%	755	1.3%	1.2%
Male Median Age	33.5 yrs		33.9 yrs		33.5 yrs		34.2 yrs
Age 19 yrs or less	3,637	27.7%	5,670	28.0%	17,370	28.8%	28.5%
Age 20 to 64 years	7,883	60.0%	12,189	60.3%	36,379	60.4%	60.7%
Age 65 years Plus	1,619	12.3%	2,357	11.7%	6,506	10.8%	10.8%
<b>Males per 100 Females, Male % Pop (2008)</b>							
Overall Comparison	90		92		96		97
Age 0 to 4 yrs	115	53.4%	114	53.2%	113	53.1%	105
Age 5 to 9 yrs	93	48.1%	97	49.3%	106	51.4%	105
Age 10 to 14 yrs	95	48.6%	95	48.6%	98	49.6%	105
Age 15 to 19 yrs	93	48.3%	96	48.9%	96	49.0%	105
Age 20 to 24 yrs	96	49.1%	93	48.3%	98	49.6%	106
Age 25 to 29 yrs	98	49.5%	98	49.5%	100	49.9%	105
Age 30 to 34 yrs	106	51.4%	103	50.8%	102	50.6%	103
Age 35 to 39 yrs	115	53.5%	112	52.8%	113	53.0%	101
Age 40 to 44 yrs	87	46.6%	87	46.4%	89	47.1%	99
Age 45 to 49 yrs	90	47.5%	89	47.1%	90	47.3%	98
Age 50 to 54 yrs	91	47.7%	94	48.4%	99	49.8%	96
Age 55 to 59 yrs	89	47.1%	91	47.7%	93	48.2%	94
Age 60 to 64 yrs	86	46.4%	89	47.0%	91	47.6%	92
Age 65 to 69 yrs	76	43.2%	80	44.6%	89	47.1%	88
Age 70 to 74 yrs	67	40.2%	74	42.6%	86	46.1%	82
Age 75 to 79 yrs	59	37.2%	63	38.8%	70	41.0%	73
Age 80 to 84 yrs	56	36.1%	59	37.1%	60	37.6%	63
Age 85 yrs plus	49	33.1%	55	35.6%	54	35.2%	48
Age 19 yrs or less	98	49.6%	100	50.0%	103	50.7%	105
Age 20 to 39 yrs	103	50.6%	101	50.2%	103	50.7%	104
Age 40 to 64 yrs	89	47.1%	90	47.4%	92	48.0%	96
Age 65 years Plus	62	38.3%	68	40.4%	75	42.8%	73

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<b>Household Type (2008)</b>							
Total Households	9,572		14,358		41,437		
Households with Children	3,171	33.1%	4,928	34.3%	15,699	37.9%	34.9%
Average Household Size	2.81		2.88		2.91		2.60
Est. Household Density	123.39	psm	46.25	psm	34.81	psm	31.31 psm
Population Family	22,657	81.8%	35,629	84.4%	104,687	84.9%	82.3%
Population Non-Family	4,253	15.4%	5,723	13.6%	15,924	12.9%	14.9%
Population Group Qtrs	783	2.8%	841	2.0%	2,653	2.2%	2.7%
Family Households	6,119	63.9%	9,628	67.1%	28,917	69.8%	66.8%
<i>Married Couple Hhlds</i>	4,169	68.1%	6,877	71.4%	21,090	72.9%	74.2%
<i>Other Family Hhlds</i>	1,950	31.9%	2,751	28.6%	7,827	27.1%	25.8%
Family Households With Children	3,094	50.6%	4,821	50.1%	15,373	53.2%	51.5%
<i>Married Couple With Children</i>	1,784	57.7%	2,967	61.5%	9,892	64.4%	66.5%
<i>Other Family Hhlds With Children</i>	1,309	42.3%	1,854	38.5%	5,480	35.6%	33.5%
Family Households No Children	3,025	49.4%	4,807	49.9%	13,544	46.8%	48.5%
<i>Married Couple No Children</i>	2,384	78.8%	3,910	81.3%	11,198	82.7%	82.4%
<i>Other Family Households No Children</i>	641	21.2%	897	18.7%	2,347	17.3%	17.6%
Average Family Household Size	3.70		3.70		3.62		3.29
Average Family Income	\$67,796		\$69,279		\$66,920		\$73,480
Median Family Income	\$57,646		\$58,992		\$59,550		\$57,817
Non-Family Households	3,453	36.1%	4,730	32.9%	12,520	30.2%	33.2%
Non-Family Hhlds With Children	77	2.2%	107	2.3%	326	2.6%	1.5%
Non-Family Hhld No Children	3,376	97.8%	4,623	97.7%	12,194	97.4%	98.5%
<i>N-F Hhld Lone Person No Children</i>	3,001	86.9%	4,079	86.2%	10,444	83.4%	77.4%
Lone Male Householder	1,295	43.1%	1,813	44.4%	4,899	46.9%	44.3%
Lone Female Householder	1,706	56.9%	2,266	55.6%	5,545	53.1%	55.7%
<i>N-F Hhld 2+ Persons No Children</i>	375	10.9%	544	11.5%	1,750	14.0%	21.2%
Average Non-Family Hhld Size	1.23		1.21		1.27		1.21
<b>Marital Status (2008)</b>							
(15 Years or Older)	22,349		33,894		98,603		
Never Married	4,649	20.8%	6,588	19.4%	19,963	20.2%	26.8%
Now Married	12,079	54.0%	19,618	57.9%	57,510	58.3%	51.7%
Previously Married	5,620	25.1%	7,689	22.7%	21,129	21.4%	21.5%
<i>Separated</i>	1,258	22.4%	1,646	21.4%	4,587	21.7%	24.7%
<i>Widowed</i>	2,178	38.8%	2,803	36.5%	6,833	32.3%	30.2%
<i>Divorced</i>	2,185	38.9%	3,240	42.1%	9,710	46.0%	45.1%
<b>Educational Attainment (2008)</b>							
Adult Population (25 Years or Older)	18,195		27,756		79,144		
Elementary (0 to 8)	1,585	8.7%	2,072	7.5%	5,926	7.5%	5.8%
Some High School (9 to 11)	2,006	11.0%	3,015	10.9%	8,966	11.3%	8.9%
High School Graduate (12)	6,428	35.3%	10,639	38.3%	30,641	38.7%	29.8%
Some College (13 to 16)	3,720	20.4%	5,824	21.0%	16,932	21.4%	19.9%
Associate Degree Only	1,215	6.7%	1,807	6.5%	4,545	5.7%	7.4%
Bachelor Degree Only	2,082	11.4%	2,848	10.3%	7,867	9.9%	17.9%
Graduate Degree	1,159	6.4%	1,550	5.6%	4,267	5.4%	10.3%
Any College + (Some College or higher)	8,176	44.9%	12,029	43.3%	33,611	42.5%	55.5%
College Degree + (Bachelor Degree or higher)	3,241	17.8%	4,398	15.8%	12,134	15.3%	28.1%

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# DEMOGRAPHIC PROFILE COMPLETE BENCHMARK

1990 - 2000 Census, 2008 Estimates & 2013 Projections

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Lat/Lon: 33.100395/-96.101278

May 2009

RF9

Greenville Towne Center City, Texas	5.00 mi radius	10.00 mi radius	20.00 mi radius	United States BENCHMARK
<b>Housing (2008)</b>				
Total Housing Units	11,057	16,677	48,444	
Housing Units, Occupied	9,572 86.6%	14,358 86.1%	41,437 85.5%	88.8%
<i>Housing Units, Owner-Occupied</i>	5,277 55.1%	9,003 62.7%	29,265 70.6%	67.5%
<i>Housing Units, Renter-Occupied</i>	4,295 44.9%	5,356 37.3%	12,172 29.4%	32.5%
Housing Units, Vacant	1,485 13.4%	2,319 13.9%	7,007 14.5%	11.2%
Total Housing Units (2000)	10,394	15,453	41,872	
Historical Annual Change (2000-2008)	663 0.8%	1,223 1.0%	6,572 2.0%	1.4%
<b>Household Size (2008)</b>				
Total Households	9,572	14,358	41,437	
1 Person Household	3,001 31.4%	4,079 28.4%	10,444 25.2%	25.6%
2 Person Households	2,049 21.4%	3,171 22.1%	9,966 24.1%	32.6%
3 Person Households	1,033 10.8%	1,580 11.0%	5,157 12.4%	16.5%
4 Person Households	1,873 19.6%	3,058 21.3%	8,889 21.5%	14.4%
5 Person Households	970 10.1%	1,523 10.6%	4,360 10.5%	6.7%
6 Person Households	364 3.8%	547 3.8%	1,564 3.8%	2.4%
7+ Person Households	281 2.9%	400 2.8%	1,057 2.6%	1.7%
<b>Household Stability (2008)</b>				
Total Households	9,572	14,358	41,437	
In current residence < 1 year	1,926 20.1%	3,071 21.4%	9,725 23.5%	17.4%
In current residence 1-2 years	3,042 31.8%	5,585 38.9%	17,533 42.3%	29.1%
In current residence 3-5 years	1,510 15.8%	1,975 13.8%	6,091 14.7%	17.5%
In current residence 6-10 years	1,068 11.2%	1,335 9.3%	3,443 8.3%	13.5%
In current residence > 10 years	2,026 21.2%	2,393 16.7%	4,645 11.2%	22.5%
Turnover (% Annual Residential Turnover)	20.1%	21.4%	23.5%	17.4%
Stability (% In Current Residence 5+ Years)	32.3%	26.0%	19.5%	36.0%
Median Years in Residence	3.4 yrs	2.9 yrs	2.5 yrs	3.3 yrs
<b>Household Vehicles (2008)</b>				
Total Vehicles Available	16,487	26,056	78,800	
Household: 0 Vehicles Available	620 6.5%	745 5.2%	1,726 4.2%	8.1%
Household: 1 Vehicles Available	4,110 42.9%	5,565 38.8%	14,481 34.9%	32.7%
Household: 2 Vehicles Available	3,474 36.3%	5,525 38.5%	16,726 40.4%	38.6%
Household: 3+ Vehicles Available	1,368 14.3%	2,523 17.6%	8,504 20.5%	20.6%
Average Per Household	1.7 Vehicles	1.8 Vehicles	1.9 Vehicles	1.9 Vehicles
Owner Occupied Hhlds Vehicles	10,954 66.4%	18,914 72.6%	61,961 78.6%	76.5%
<i>Average Per Owner Household</i>	2.1 Vehicles	2.1 Vehicles	2.1 Vehicles	2.1 Vehicles
Renter Occupied Hhlds Vehicles	5,533 33.6%	7,141 27.4%	16,839 21.4%	23.5%
<i>Average Per Renter Household</i>	1.3 Vehicles	1.3 Vehicles	1.4 Vehicles	1.3 Vehicles
<b>Travel Time (2000)</b>				
Worker Base (16 Years or Older)	11,052	16,923	46,082	
Travel to Work in 14 Minutes or Less	5,519 49.9%	7,041 41.6%	13,309 28.9%	28.4%
Travel to Work in 15 to 29 Minutes	2,691 24.3%	4,503 26.6%	11,110 24.1%	34.9%
Travel to Work in 30 to 59 Minutes	1,426 12.9%	2,718 16.1%	12,026 26.1%	25.6%
Travel to Work in 60 Minutes or More	1,090 9.9%	2,126 12.6%	8,224 17.8%	7.7%
Work at Home	326 2.9%	535 3.2%	1,412 3.1%	3.3%
Average Travel Time to Work	21.1 mins	24.4 mins	30.7 mins	24.2 mins

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RF9

Greenville Towne Center City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK
<b>Transportation To Work (2000)</b>							
Work Base	11,052		16,923		46,082		
Drive to Work Alone	8,523	77.1%	13,095	77.4%	35,704	77.5%	75.7%
Drive to Work in Carpool	1,877	17.0%	2,817	16.6%	7,646	16.6%	12.2%
Travel to Work - Public Transportation	11	0.1%	19	0.1%	48	0.1%	4.7%
Drive to Work on Motorcycle	9	0.1%	17	0.1%	51	0.1%	0.1%
Bicycle to Work	28	0.3%	32	0.2%	53	0.1%	0.4%
Walk to Work	213	1.9%	297	1.8%	873	1.9%	2.9%
Other Means	65	0.6%	111	0.7%	295	0.6%	0.7%
Work at Home	326	2.9%	535	3.2%	1,412	3.1%	3.3%
<b>Daytime Demos (2008)</b>							
Total Number of Businesses	1,279		1,687		3,570		
Total Number of Employees	17,961		21,000		34,750		
Company Headqtrs: Businesses	1	0.1%	1	0.1%	2	0.1%	0.4%
Company Headqtrs: Employees	3,700	20.6%	3,700	17.6%	3,751	10.8%	5.8%
Employee Population per Business	14.0 to 1		12.4 to 1		9.7 to 1		10.8 to 1
Residential Population per Business	21.6 to 1		25.0 to 1		34.5 to 1		24.8 to 1
Est. Adj. Daytime Demographics (Age16+)	27,120		34,419		72,791		
<b>Labor Force (2008)</b>							
Labor: Population Age 16+	21,933		33,257		96,713		
Unemployment Rate	4.6%		4.2%		4.6%		3.5%
Labor Force Total: Males	10,258		15,720		46,669		48.8%
<i>Male civilian employed</i>	6,852		10,745		32,211		66.0%
<i>Male civilian unemployed</i>	392		545		1,693		3.8%
<i>Males in Armed Forces</i>	81		89		109		1.0%
<i>Males not in labor force</i>	2,933		4,341		12,656		29.2%
Labor Force Total: Females	11,675		17,536		50,044		51.2%
<i>Female civilian employed</i>	5,841		9,003		26,352		54.2%
<i>Female civilian unemployed</i>	607		859		2,799		3.2%
<i>Females in Armed Forces</i>	0		0		0		0.1%
<i>Females not in labor force</i>	5,227		7,674		20,893		42.5%
Employment Force Change (2000-2008)	1,689		2,880		12,543		8.1%
Male Change (2000-2008)	754		1,329		6,478		8.8%
Female Change (2000-2008)	935		1,550		6,066		7.3%
<b>Occupation (2000)</b>							
Occupation: Population Age 16+	11,004		16,869		46,020		
<i>Occupation Total: Males</i>	6,098		9,416		25,734		53.3%
<i>Occupation Total: Females</i>	4,906		7,453		20,286		46.7%
Mgmt, Business, & Financial Operations	1,115		1,837		5,187		13.5%
Professional and Related	2,110		3,116		7,570		20.2%
Service	1,824		2,506		6,439		14.9%
Sales and Office	2,861		4,455		12,372		26.7%
Farming, Fishing, and Forestry	54	0.5%	114	0.7%	420	0.9%	0.7%
Construction, Extraction, & Maintenance	1,140		2,004		6,417		9.5%
Production, Transport, & Material Moving	1,899		2,836		7,615		14.6%
<i>White Collar</i>							60.3%
<i>Blue Collar</i>							39.7%

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Greenville Towne Center City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK
<b>Units In Structure (2000)</b>							
Total Units	10,394		15,453		41,872		
1 Detached Unit	7,125	68.5%	10,628	68.8%	27,019	64.5%	60.3%
1 Attached Unit	229	2.2%	270	1.7%	609	1.5%	5.6%
2 Units	178	1.7%	207	1.3%	720	1.7%	4.3%
3 to 4 Units	207	2.0%	225	1.5%	621	1.5%	4.7%
5 to 9 Units	544	5.2%	614	4.0%	912	2.2%	4.7%
10 to 19 Units	287	2.8%	298	1.9%	648	1.5%	4.0%
20 to 49 Units	350	3.4%	369	2.4%	785	1.9%	3.3%
50 or more Units	915	8.8%	988	6.4%	1,291	3.1%	5.3%
Mobile Home or Trailer	522	5.0%	1,791	11.6%	9,001	21.5%	7.6%
Other Structure	38	0.4%	64	0.4%	265	0.6%	0.2%
<b>Homes Built By Year (2000)</b>							
Homes Built 1999 to 2000	189	1.8%	500	3.2%	1,930	4.6%	2.4%
Homes Built 1995 to 1998	460	4.4%	1,132	7.3%	4,632	11.1%	7.3%
Homes Built 1990 to 1994	459	4.4%	879	5.7%	2,959	7.1%	7.3%
Homes Built 1980 to 1989	1,936	18.6%	3,147	20.4%	8,950	21.4%	15.8%
Homes Built 1970 to 1979	2,231	21.5%	3,174	20.5%	8,497	20.3%	18.5%
Homes Built 1960 to 1969	2,168	20.9%	2,803	18.1%	6,336	15.1%	13.7%
Homes Built 1950 to 1959	1,208	11.6%	1,544	10.0%	3,221	7.7%	12.7%
Homes Built 1940 to 1949	884	8.5%	1,102	7.1%	2,149	5.1%	7.3%
Homes Built Before 1939	860	8.3%	1,174	7.6%	3,200	7.6%	15.0%
Median Age of Homes	30.7 yrs		27.1 yrs		23.5 yrs		29.0 yrs
<b>Home Values (2000)</b>							
Owner Specified Housing Units	4,881		6,925		16,746		
Home Values \$1,000,000 or More	14	0.3%	17	0.2%	20	0.1%	0.6%
Home Values \$750,000 or \$999,999	0	-	0	-	1	0.0%	0.6%
Home Values \$500,000 or \$749,999	0	-	2	0.0%	35	0.2%	1.8%
Home Values \$400,000 to \$499,999	4	0.1%	6	0.1%	20	0.1%	2.1%
Home Values \$300,000 to \$399,999	17	0.4%	36	0.5%	109	0.7%	4.4%
Home Values \$250,000 to \$299,999	13	0.3%	28	0.4%	131	0.8%	4.6%
Home Values \$200,000 to \$249,999	44	0.9%	71	1.0%	263	1.6%	7.3%
Home Values \$175,000 to \$199,999	7	0.1%	34	0.5%	281	1.7%	6.1%
Home Values \$150,000 to \$174,999	140	2.9%	234	3.4%	585	3.5%	8.5%
Home Values \$125,000 to \$149,999	220	4.5%	334	4.8%	820	4.9%	11.3%
Home Values \$100,000 to \$124,999	333	6.8%	522	7.5%	1,356	8.1%	12.4%
Home Values \$90,000 to \$99,999	346	7.1%	502	7.2%	1,049	6.3%	6.9%
Home Values \$80,000 to \$89,999	442	9.1%	643	9.3%	1,408	8.4%	7.2%
Home Values \$70,000 to \$79,999	461	9.4%	615	8.9%	1,438	8.6%	6.2%
Home Values \$60,000 to \$69,999	459	9.4%	705	10.2%	1,568	9.4%	5.6%
Home Values \$50,000 to \$59,999	477	9.8%	688	9.9%	1,635	9.8%	4.5%
Home Values \$35,000 to \$49,999	581	11.9%	867	12.5%	2,496	14.9%	5.2%
Home Values \$25,000 to \$34,999	611	12.5%	765	11.1%	1,750	10.5%	2.3%
Home Values \$10,000 to \$24,999	598	12.2%	716	10.3%	1,497	8.9%	1.9%
Home Values \$0 to \$9,999	115	2.4%	139	2.0%	282	1.7%	0.4%
Owner Occupied Median Home Value	\$61,646		\$64,755		\$67,645		\$119,588
Renter Occupied Median Rent	\$343		\$338		\$284		\$517

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Greenville Towne Center City, Texas	5.00 mi radius	10.00 mi radius	20.00 mi radius	United States BENCHMARK
<b>Consumer Expenditure (Annual Total)</b>				
Total Household Expenditure (2008)	\$459,744,400	\$705,855,194	\$1,981,251,045	
Total Non-Retail Expenditures (2008)	\$264,190,806	\$406,067,318	\$1,139,936,661	
Total Retail Expenditures (2008)	\$195,553,593	\$299,787,877	\$841,314,381	
Apparel (2008)	\$22,194,988	\$34,039,686	\$95,366,375	
Contributions (2008)	\$16,166,925	\$24,867,763	\$70,065,805	
Education (2008)	\$10,719,148	\$16,340,021	\$45,900,843	
Entertainment (2008)	\$25,468,795	\$39,219,131	\$110,225,545	
Food And Beverages (2008)	\$71,738,912	\$109,922,237	\$308,115,554	
Furnishings And Equipment (2008)	\$19,673,922	\$30,366,534	\$85,399,830	
Gifts (2008)	\$11,622,732	\$17,838,358	\$50,224,108	
Health Care (2008)	\$28,514,131	\$43,571,417	\$122,266,296	
Household Operations (2008)	\$16,022,375	\$24,682,339	\$69,434,715	
Miscellaneous Expenses (2008)	\$7,748,733	\$11,858,016	\$33,213,904	
Personal Care (2008)	\$6,698,671	\$10,262,525	\$28,767,998	
Personal Insurance (2008)	\$4,538,452	\$6,987,825	\$19,675,193	
Reading (2008)	\$1,498,708	\$2,294,738	\$6,427,747	
Shelter (2008)	\$88,394,838	\$135,718,864	\$381,191,963	
Tobacco (2008)	\$3,165,076	\$4,820,772	\$13,490,616	
Transportation (2008)	\$92,497,943	\$142,561,856	\$400,140,890	
Utilities (2008)	\$33,080,051	\$50,503,111	\$141,343,665	
<b>Consumer Expenditure (per Household per Month)</b>				
Total Household Expenditure (2008)	\$4,003	\$4,097	\$3,984	\$4,241
Total Non-Retail Expenditures (2008)	\$2,300 57.5%	\$2,357 57.5%	\$2,293 57.5%	\$2,375 56.0%
Total Retail Expenditures (2008)	\$1,702 42.5%	\$1,740 42.5%	\$1,692 42.5%	\$1,866 44.0%
Apparel (2008)	\$193 4.8%	\$198 4.8%	\$192 4.8%	\$62 1.5%
Contributions (2008)	\$141 3.5%	\$144 3.5%	\$141 3.5%	\$163 3.8%
Education (2008)	\$93 2.3%	\$95 2.3%	\$92 2.3%	\$105 2.5%
Entertainment (2008)	\$222 5.5%	\$228 5.6%	\$222 5.6%	\$245 5.8%
Food And Beverages (2008)	\$625 15.6%	\$638 15.6%	\$620 15.6%	\$675 15.9%
Furnishings And Equipment (2008)	\$171 4.3%	\$176 4.3%	\$172 4.3%	\$191 4.5%
Gifts (2008)	\$101 2.5%	\$104 2.5%	\$101 2.5%	\$116 2.7%
Health Care (2008)	\$248 6.2%	\$253 6.2%	\$246 6.2%	\$270 6.4%
Household Operations (2008)	\$139 3.5%	\$143 3.5%	\$140 3.5%	\$157 3.7%
Miscellaneous Expenses (2008)	\$67 1.7%	\$69 1.7%	\$67 1.7%	\$73 1.7%
Personal Care (2008)	\$58 1.5%	\$60 1.5%	\$58 1.5%	\$64 1.5%
Personal Insurance (2008)	\$40 1.0%	\$41 1.0%	\$40 1.0%	\$45 1.1%
Reading (2008)	\$13 0.3%	\$13 0.3%	\$13 0.3%	\$14 0.3%
Shelter (2008)	\$770 19.2%	\$788 19.2%	\$767 19.2%	\$848 20.0%
Tobacco (2008)	\$28 0.7%	\$28 0.7%	\$27 0.7%	\$29 0.7%
Transportation (2008)	\$805 20.1%	\$827 20.2%	\$805 20.2%	\$877 20.7%
Utilities (2008)	\$288 7.2%	\$293 7.2%	\$284 7.1%	\$308 7.3%

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