

DEMOGRAPHIC PROFILE COMPLETE BENCHMARK

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.158584/-96.387356

May 2009

RF9

Farmersville Market Place City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK	
Population								
Estimated Population (2008)	9,244		35,184		560,475			
Census Population (1990)	5,936		19,323		203,003			
Census Population (2000)	7,772		27,138		340,889			
Projected Population (2013)	10,296		40,634		685,792			
Forecasted Population (2018)	11,697		48,125		877,445			
Historical Annual Change (1990-2000)	1,835	3.1%	7,815	4.0%	137,886	6.8%		1.3%
Historical Annual Change (2000-2008)	1,472	2.4%	8,046	3.7%	219,586	8.1%		1.0%
Projected Annual Change (2008-2013)	1,053	2.3%	5,450	3.1%	125,317	4.5%		1.0%
Est. Population Density (2008)	137.18	<i>psm</i>	124.59	<i>psm</i>	468.63	<i>psm</i>		
Trade Area Size	67.38	<i>sq mi</i>	282.41	<i>sq mi</i>	1,195.97	<i>sq mi</i>		
Households								
Estimated Households (2008)	3,138		11,768		182,563			
Census Households (1990)	2,159		6,865		70,500			
Census Households (2000)	2,741		9,481		117,029			
Projected Households (2013)	3,441		13,335		218,922			
Forecasted Households (2018)	3,829		15,470		275,571			
Historical Annual Change (1990-2000)	583	2.7%	2,617	3.8%	46,528	6.6%		1.5%
Projected Annual Change (2000-2013)	700	2.0%	3,854	3.1%	101,893	6.7%		1.0%
Average Household Income								
Est. Average Household Income (2008)	\$59,729		\$64,762		\$94,087		\$63,629	
Census Average Hhld Income (1990)	\$30,100		\$33,825		\$43,135		\$38,464	
Census Average Hhld Income (2000)	\$51,849		\$55,630		\$73,562		\$56,612	
Proj. Average Household Income (2013)	\$66,406		\$72,784		\$106,163		\$68,881	
Historical Annual Change (1990-2000)	\$21,749	7.2%	\$21,805	6.4%	\$30,427	7.1%	\$18,148	4.7%
Projected Annual Change (2000-2013)	\$14,558	2.2%	\$17,155	2.4%	\$32,601	3.4%	\$12,269	2.0%
Median Household Income								
Est. Median Household Income (2008)	\$53,140		\$59,593		\$85,516		\$48,276	
Census Median Hhld Income (1990)	\$27,194		\$30,560		\$38,672		\$30,098	
Census Median Hhld Income (2000)	\$43,065		\$47,580		\$63,327		\$42,306	
Proj. Median Household Income (2013)	\$59,056		\$66,813		\$97,310		\$52,656	
Historical Annual Change (1990-2000)	\$15,871	5.8%	\$17,019	5.6%	\$24,655	6.4%	\$12,208	4.1%
Projected Annual Change (2000-2013)	\$15,991	2.9%	\$19,233	3.1%	\$33,983	4.1%	\$10,350	2.2%
Per Capita Income								
Est. Per Capita Income (2008)	\$20,822		\$21,955		\$30,993		\$24,529	
Census Per Capita Income (1990)	\$10,945		\$12,017		\$14,980		\$14,220	
Census Per Capita Income (2000)	\$18,370		\$19,472		\$25,272		\$21,231	
Proj. Per Capita Income (2013)	\$22,705		\$24,152		\$34,197		\$26,492	
Historical Annual Change (1990-2000)	\$7,425	6.8%	\$7,456	6.2%	\$10,292	6.9%	\$7,011	4.9%
Projected Annual Change (2000-2013)	\$4,335	1.8%	\$4,680	1.8%	\$8,925	2.7%	\$5,261	2.3%
Other Income								
Est. Median Disposable Income (2008)	\$44,911		\$49,625		\$67,674		\$41,133	
Proj. Median Disposable Income (2013)	\$49,114		\$54,844		\$76,767		\$44,436	
Est. Average Household Net Worth (2008)	\$469,590		\$513,708		\$723,213		\$41,813	

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Household Income Distribution (2008)							
HH Income \$200,000 or More	79	2.5%	355	3.0%	15,760	8.6%	3.5%
HH Income \$150,000 to 199,999	78	2.5%	401	3.4%	14,895	8.2%	3.0%
HH Income \$125,000 to 149,999	103	3.3%	519	4.4%	15,822	8.7%	3.6%
HH Income \$100,000 to 124,999	248	7.9%	1,058	9.0%	24,130	13.2%	7.1%
HH Income \$75,000 to 99,999	474	15.1%	1,863	15.8%	30,627	16.8%	11.7%
HH Income \$50,000 to 74,999	707	22.5%	2,734	23.2%	32,089	17.6%	19.6%
HH Income \$35,000 to 49,999	473	15.1%	1,687	14.3%	19,291	10.6%	15.1%
HH Income \$25,000 to 34,999	327	10.4%	1,130	9.6%	11,755	6.4%	11.5%
HH Income \$15,000 to 24,999	267	8.5%	911	7.7%	9,235	5.1%	11.1%
HH Income \$10,000 to 14,999	141	4.5%	452	3.8%	3,459	1.9%	5.1%
HH Income \$0 to 9,999	242	7.7%	659	5.6%	5,500	3.0%	8.7%
HH Income \$35,000+	2,162	68.9%	8,617	73.2%	152,614	83.6%	63.6%
HH Income \$50,000+	1,689	53.8%	6,930	58.9%	133,323	73.0%	48.5%
HH Income \$75,000+	982	31.3%	4,196	35.7%	101,234	55.5%	28.9%
Race & Ethnicity (2008)							
Total Population	9,244		35,184		560,475		
White	7,753	83.9%	30,662	87.1%	443,428	79.1%	75.9%
Black or African American	749	8.1%	1,566	4.5%	45,823	8.2%	12.1%
American Indian & Alaska Native	64	0.7%	234	0.7%	2,976	0.5%	0.7%
Asian	259	2.8%	1,040	3.0%	33,141	5.9%	4.5%
Hawaiian & Pacific Islander	1	0.0%	26	0.1%	393	0.1%	0.1%
Other Race	291	3.1%	1,164	3.3%	24,368	4.3%	4.5%
Two or More Races	126	1.4%	493	1.4%	10,346	1.8%	2.2%
Not Hispanic or Latino Population	7,854	85.0%	30,273	86.0%	468,078	83.5%	85.1%
<i>Non Hispanic: White</i>	6,506	82.8%	26,060	86.1%	364,950	78.0%	79.0%
<i>Non Hispanic: Black or African American</i>	655	8.3%	1,441	4.8%	37,372	8.0%	13.4%
<i>Non Hispanic: Amer Indian & AK Native</i>	54	0.7%	193	0.6%	2,422	0.5%	0.7%
<i>Non Hispanic: Asian</i>	258	3.3%	1,036	3.4%	31,063	6.6%	4.9%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	1	0.0%	25	0.1%	365	0.1%	0.1%
<i>Non Hispanic: Other Race</i>	272	3.5%	1,090	3.6%	23,203	5.0%	0.1%
<i>Non Hispanic: Two or More Races</i>	108	1.4%	428	1.4%	8,703	1.9%	1.7%
Hispanic or Latino Population	1,390	15.0%	4,911	14.0%	92,397	16.5%	14.9%
<i>Hispanic: White</i>	1,247	89.7%	4,602	93.7%	78,478	84.9%	57.8%
<i>Hispanic: Black or African American</i>	95	6.8%	125	2.5%	8,451	9.1%	4.5%
<i>Hispanic: American Indian & Alaska Native</i>	10	0.7%	41	0.8%	554	0.6%	0.8%
<i>Hispanic: Asian</i>	1	0.0%	4	0.1%	2,078	2.2%	2.1%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	1	0.0%	28	0.0%	0.2%
<i>Hispanic: Other Race</i>	20	1.4%	74	1.5%	1,165	1.3%	29.5%
<i>Hispanic: Two or More Races</i>	18	1.3%	64	1.3%	1,643	1.8%	5.2%
Not of Hispanic Origin Population (1990)	5,478	92.3%	18,250	94.4%	188,800	93.0%	91.0%
Hispanic Origin Population (1990)	458	7.7%	1,073	5.6%	14,203	7.0%	9.0%
Not Hispanic or Latino Population (2000)	6,920	89.0%	24,451	90.1%	299,854	88.0%	87.5%
Hispanic or Latino Population (2000)	852	11.0%	2,687	9.9%	41,035	12.0%	12.5%
Not Hispanic or Latino Population 5yr (2013)	8,615	83.7%	34,385	84.6%	559,753	81.6%	83.5%
Hispanic or Latino Population 5yr (2013)	1,682	16.3%	6,249	15.4%	126,039	18.4%	16.5%
Historical Annual Change (1990-2000)	394	8.6%	1,614	15.0%	26,831	18.9%	5.8%
Projected Annual Change (2000-2013)	830	7.5%	3,562	10.2%	85,004	15.9%	4.3%

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Age Distribution (2008)							
Total Population	9,244		35,184		560,475		
Age 0 to 4 yrs	530	5.7%	2,151	6.1%	45,075	8.0%	6.8%
Age 5 to 9 yrs	658	7.1%	2,484	7.1%	44,875	8.0%	6.7%
Age 10 to 14 yrs	719	7.8%	2,775	7.9%	43,477	7.8%	6.9%
Age 15 to 19 yrs	715	7.7%	2,691	7.6%	40,718	7.3%	7.0%
Age 20 to 24 yrs	567	6.1%	2,077	5.9%	33,528	6.0%	7.0%
Age 25 to 29 yrs	519	5.6%	2,022	5.7%	38,352	6.8%	6.8%
Age 30 to 34 yrs	549	5.9%	2,178	6.2%	44,806	8.0%	6.8%
Age 35 to 39 yrs	619	6.7%	2,653	7.5%	47,756	8.5%	7.0%
Age 40 to 44 yrs	694	7.5%	2,838	8.1%	47,338	8.4%	7.5%
Age 45 to 49 yrs	712	7.7%	2,841	8.1%	42,790	7.6%	7.5%
Age 50 to 54 yrs	621	6.7%	2,397	6.8%	34,963	6.2%	6.9%
Age 55 to 59 yrs	561	6.1%	2,189	6.2%	29,321	5.2%	5.9%
Age 60 to 64 yrs	504	5.5%	1,839	5.2%	22,835	4.1%	4.7%
Age 65 to 69 yrs	395	4.3%	1,449	4.1%	16,521	2.9%	3.6%
Age 70 to 74 yrs	292	3.2%	1,038	3.0%	11,041	2.0%	2.9%
Age 75 to 79 yrs	219	2.4%	673	1.9%	6,926	1.2%	2.4%
Age 80 to 84 yrs	154	1.7%	441	1.3%	5,048	0.9%	1.9%
Age 85 yrs plus	215	2.3%	449	1.3%	5,106	0.9%	1.8%
Median Age	37.1 yrs		36.4 yrs		33.3 yrs		35.5 yrs
Age 19 yrs or less	2,622	28.4%	10,101	28.7%	174,145	31.1%	27.4%
Age 20 to 64 years	5,347	57.8%	21,033	59.8%	341,688	61.0%	59.9%
Age 65 years Plus	1,274	13.8%	4,051	11.5%	44,642	8.0%	12.7%
Female Age Distribution (2008)							
Female Population	4,693	50.8%	17,561	49.9%	279,949	49.9%	50.7%
Age 0 to 4 yrs	264	5.6%	1,025	5.8%	21,643	7.7%	6.6%
Age 5 to 9 yrs	319	6.8%	1,191	6.8%	22,089	7.9%	6.4%
Age 10 to 14 yrs	344	7.3%	1,338	7.6%	21,284	7.6%	6.7%
Age 15 to 19 yrs	325	6.9%	1,271	7.2%	19,818	7.1%	6.8%
Age 20 to 24 yrs	297	6.3%	1,022	5.8%	16,004	5.7%	6.7%
Age 25 to 29 yrs	248	5.3%	973	5.5%	19,207	6.9%	6.5%
Age 30 to 34 yrs	285	6.1%	1,105	6.3%	22,499	8.0%	6.6%
Age 35 to 39 yrs	294	6.3%	1,302	7.4%	23,412	8.4%	6.9%
Age 40 to 44 yrs	358	7.6%	1,436	8.2%	23,742	8.5%	7.4%
Age 45 to 49 yrs	342	7.3%	1,392	7.9%	21,205	7.6%	7.5%
Age 50 to 54 yrs	304	6.5%	1,175	6.7%	17,530	6.3%	6.9%
Age 55 to 59 yrs	302	6.4%	1,138	6.5%	15,263	5.5%	6.0%
Age 60 to 64 yrs	268	5.7%	936	5.3%	11,608	4.1%	4.8%
Age 65 to 69 yrs	229	4.9%	819	4.7%	8,604	3.1%	3.8%
Age 70 to 74 yrs	155	3.3%	519	3.0%	5,841	2.1%	3.2%
Age 75 to 79 yrs	111	2.4%	345	2.0%	3,760	1.3%	2.8%
Age 80 to 84 yrs	94	2.0%	257	1.5%	3,006	1.1%	2.3%
Age 85 yrs plus	156	3.3%	317	1.8%	3,435	1.2%	2.4%
Female Median Age	38.8 yrs		37.4 yrs		34.0 yrs		36.8 yrs
Age 19 yrs or less	1,251	26.7%	4,824	27.5%	84,834	30.3%	26.4%
Age 20 to 64 years	2,697	57.5%	10,479	59.7%	170,468	60.9%	59.2%
Age 65 years Plus	745	15.9%	2,258	12.9%	24,647	8.8%	14.4%

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Male Age Distribution (2008)								
Male Population	4,550	49.2%	17,624	50.1%	280,526	50.1%	49.3%	
Age 0 to 4 yrs	267	5.9%	1,126	6.4%	23,432	8.4%	7.1%	
Age 5 to 9 yrs	339	7.4%	1,293	7.3%	22,786	8.1%	6.9%	
Age 10 to 14 yrs	375	8.3%	1,437	8.2%	22,193	7.9%	7.2%	
Age 15 to 19 yrs	390	8.6%	1,420	8.1%	20,900	7.5%	7.3%	
Age 20 to 24 yrs	270	5.9%	1,055	6.0%	17,524	6.2%	7.3%	
Age 25 to 29 yrs	272	6.0%	1,049	6.0%	19,145	6.8%	7.0%	
Age 30 to 34 yrs	264	5.8%	1,073	6.1%	22,307	8.0%	7.0%	
Age 35 to 39 yrs	325	7.1%	1,351	7.7%	24,344	8.7%	7.1%	
Age 40 to 44 yrs	336	7.4%	1,402	8.0%	23,596	8.4%	7.6%	
Age 45 to 49 yrs	370	8.1%	1,449	8.2%	21,585	7.7%	7.5%	
Age 50 to 54 yrs	317	7.0%	1,221	6.9%	17,433	6.2%	6.8%	
Age 55 to 59 yrs	259	5.7%	1,051	6.0%	14,058	5.0%	5.8%	
Age 60 to 64 yrs	236	5.2%	903	5.1%	11,227	4.0%	4.5%	
Age 65 to 69 yrs	166	3.6%	630	3.6%	7,917	2.8%	3.4%	
Age 70 to 74 yrs	137	3.0%	519	2.9%	5,200	1.9%	2.7%	
Age 75 to 79 yrs	108	2.4%	328	1.9%	3,166	1.1%	2.1%	
Age 80 to 84 yrs	60	1.3%	184	1.0%	2,041	0.7%	1.5%	
Age 85 yrs plus	58	1.3%	133	0.8%	1,671	0.6%	1.2%	
Male Median Age	35.5	yrs	35.3	yrs	32.8	yrs	34.2	yrs
Age 19 yrs or less	1,371	30.1%	5,277	29.9%	89,311	31.8%	28.5%	
Age 20 to 64 years	2,649	58.2%	10,554	59.9%	171,220	61.0%	60.7%	
Age 65 years Plus	530	11.6%	1,793	10.2%	19,995	7.1%	10.8%	
Males per 100 Females, Male % Pop (2008)								
Overall Comparison	97		100		100		97	
Age 0 to 4 yrs	101	50.3%	110	52.4%	108	52.0%	105	51.2%
Age 5 to 9 yrs	106	51.5%	109	52.1%	103	50.8%	105	51.1%
Age 10 to 14 yrs	109	52.2%	107	51.8%	104	51.0%	105	51.2%
Age 15 to 19 yrs	120	54.6%	112	52.8%	105	51.3%	105	51.3%
Age 20 to 24 yrs	91	47.6%	103	50.8%	109	52.3%	106	51.4%
Age 25 to 29 yrs	110	52.3%	108	51.9%	100	49.9%	105	51.3%
Age 30 to 34 yrs	93	48.1%	97	49.3%	99	49.8%	103	50.7%
Age 35 to 39 yrs	110	52.5%	104	50.9%	104	51.0%	101	50.3%
Age 40 to 44 yrs	94	48.4%	98	49.4%	99	49.8%	99	49.9%
Age 45 to 49 yrs	108	52.0%	104	51.0%	102	50.4%	98	49.4%
Age 50 to 54 yrs	105	51.1%	104	51.0%	99	49.9%	96	49.0%
Age 55 to 59 yrs	86	46.2%	92	48.0%	92	47.9%	94	48.5%
Age 60 to 64 yrs	88	46.9%	97	49.1%	97	49.2%	92	47.9%
Age 65 to 69 yrs	72	42.0%	77	43.5%	92	47.9%	88	46.7%
Age 70 to 74 yrs	88	46.8%	100	50.0%	89	47.1%	82	45.0%
Age 75 to 79 yrs	98	49.5%	95	48.7%	84	45.7%	73	42.3%
Age 80 to 84 yrs	64	39.1%	72	41.7%	68	40.4%	63	38.8%
Age 85 yrs plus	37	27.2%	42	29.5%	49	32.7%	48	32.6%
Age 19 yrs or less	110	52.3%	109	52.2%	105	51.3%	105	51.2%
Age 20 to 39 yrs	101	50.1%	103	50.7%	103	50.7%	104	50.9%
Age 40 to 64 yrs	97	49.1%	99	49.8%	98	49.6%	96	49.0%
Age 65 years Plus	71	41.6%	79	44.3%	81	44.8%	73	42.2%

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Farmersville Market Place City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK
Household Type (2008)							
Total Households	3,138		11,768		182,563		
Households with Children	1,319	42.0%	5,046	42.9%	87,858	48.1%	34.9%
Average Household Size	2.92		2.98		3.05		2.60
Est. Household Density	46.58	psm	41.67	psm	152.65	psm	31.31 psm
Population Family	8,088	87.5%	31,323	89.0%	505,146	90.1%	82.3%
Population Non-Family	1,073	11.6%	3,716	10.6%	51,109	9.1%	14.9%
Population Group Qtrs	83	0.9%	145	0.4%	4,219	0.8%	2.7%
Family Households	2,306	73.5%	8,873	75.4%	141,269	77.4%	66.8%
<i>Married Couple Hhlds</i>	1,690	73.3%	6,788	76.5%	112,909	79.9%	74.2%
<i>Other Family Hhlds</i>	616	26.7%	2,084	23.5%	28,360	20.1%	25.8%
Family Households With Children	1,298	56.3%	4,967	56.0%	86,826	61.5%	51.5%
<i>Married Couple With Children</i>	836	64.4%	3,443	69.3%	66,000	76.0%	66.5%
<i>Other Family Hhlds With Children</i>	462	35.6%	1,524	30.7%	20,826	24.0%	33.5%
Family Households No Children	1,009	43.7%	3,905	44.0%	54,443	38.5%	48.5%
<i>Married Couple No Children</i>	854	84.7%	3,345	85.7%	46,909	86.2%	82.4%
<i>Other Family Households No Children</i>	155	15.3%	560	14.3%	7,534	13.8%	17.6%
Average Family Household Size	3.51		3.53		3.58		3.29
Average Family Income	\$68,720		\$73,402		\$104,063		\$73,480
Median Family Income	\$60,960		\$67,775		\$94,527		\$57,817
Non-Family Households	832	26.5%	2,896	24.6%	41,294	22.6%	33.2%
Non-Family Hhlds With Children	21	2.5%	79	2.7%	1,032	2.5%	1.5%
Non-Family Hhld No Children	811	97.5%	2,817	97.3%	40,262	97.5%	98.5%
<i>N-F Hhld Lone Person No Children</i>	708	85.1%	2,400	82.9%	33,983	82.3%	77.4%
Lone Male Householder	328	46.3%	1,232	51.4%	17,195	50.6%	44.3%
Lone Female Householder	380	53.7%	1,167	48.6%	16,788	49.4%	55.7%
<i>N-F Hhld 2+ Persons No Children</i>	103	12.4%	418	14.4%	6,279	15.2%	21.2%
Average Non-Family Hhld Size	1.29		1.28		1.24		1.21
Marital Status (2008)							
(15 Years or Older)	7,319		27,714		427,046		
Never Married	1,396	19.1%	5,024	18.1%	78,610	18.4%	26.8%
Now Married	4,496	61.4%	17,617	63.6%	283,700	66.4%	51.7%
Previously Married	1,427	19.5%	5,073	18.3%	64,736	15.2%	21.5%
<i>Separated</i>	250	17.5%	851	16.8%	14,645	22.6%	24.7%
<i>Widowed</i>	449	31.5%	1,465	28.9%	15,207	23.5%	30.2%
<i>Divorced</i>	728	51.0%	2,757	54.3%	34,884	53.9%	45.1%
Educational Attainment (2008)							
Adult Population (25 Years or Older)	6,054		23,007		352,802		
Elementary (0 to 8)	565	9.3%	1,795	7.8%	18,529	5.3%	5.8%
Some High School (9 to 11)	703	11.6%	2,695	11.7%	21,798	6.2%	8.9%
High School Graduate (12)	2,081	34.4%	8,004	34.8%	82,329	23.3%	29.8%
Some College (13 to 16)	1,218	20.1%	4,601	20.0%	73,406	20.8%	19.9%
Associate Degree Only	377	6.2%	1,567	6.8%	28,345	8.0%	7.4%
Bachelor Degree Only	721	11.9%	2,936	12.8%	88,123	25.0%	17.9%
Graduate Degree	389	6.4%	1,409	6.1%	40,271	11.4%	10.3%
Any College + (Some College or higher)	2,705	44.7%	10,513	45.7%	230,145	65.2%	55.5%
College Degree + (Bachelor Degree or higher)	1,110	18.3%	4,345	18.9%	128,394	36.4%	28.1%

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DEMOGRAPHIC PROFILE COMPLETE BENCHMARK

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Lat/Lon: 33.158584/-96.387356

May 2009

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Farmersville Market Place City, Texas	5.00 mi radius	10.00 mi radius	20.00 mi radius	United States BENCHMARK
Housing (2008)				
Total Housing Units	3,399	12,742	197,604	
Housing Units, Occupied	3,138 92.3%	11,768 92.4%	182,563 92.4%	88.8%
<i>Housing Units, Owner-Occupied</i>	2,421 77.1%	9,556 81.2%	143,806 78.8%	67.5%
<i>Housing Units, Renter-Occupied</i>	718 22.9%	2,212 18.8%	38,757 21.2%	32.5%
Housing Units, Vacant	261 7.7%	974 7.6%	15,040 7.6%	11.2%
Total Housing Units (2000)	2,998	10,314	124,772	
Historical Annual Change (2000-2008)	402 1.7%	2,428 2.9%	72,832 7.3%	1.4%
Household Size (2008)				
Total Households	3,138	11,768	182,563	
1 Person Household	708 22.6%	2,400 20.4%	33,983 18.6%	25.6%
2 Person Households	841 26.8%	3,141 26.7%	45,920 25.2%	32.6%
3 Person Households	441 14.1%	1,654 14.1%	28,332 15.5%	16.5%
4 Person Households	627 20.0%	2,661 22.6%	44,918 24.6%	14.4%
5 Person Households	323 10.3%	1,168 9.9%	19,285 10.6%	6.7%
6 Person Households	116 3.7%	462 3.9%	6,199 3.4%	2.4%
7+ Person Households	83 2.7%	283 2.4%	3,926 2.2%	1.7%
Household Stability (2008)				
Total Households	3,138	11,768	182,563	
In current residence < 1 year	638 20.3%	2,563 21.8%	39,635 21.7%	17.4%
In current residence 1-2 years	1,336 42.6%	5,027 42.7%	57,331 31.4%	29.1%
In current residence 3-5 years	628 20.0%	2,167 18.4%	41,165 22.5%	17.5%
In current residence 6-10 years	347 11.0%	1,188 10.1%	26,608 14.6%	13.5%
In current residence > 10 years	191 6.1%	823 7.0%	17,825 9.8%	22.5%
Turnover (% Annual Residential Turnover)	20.3%	21.8%	21.7%	17.4%
Stability (% In Current Residence 5+ Years)	17.1%	17.1%	24.3%	36.0%
Median Years in Residence	2.5 yrs	2.4 yrs	3.0 yrs	3.3 yrs
Household Vehicles (2008)				
Total Vehicles Available	6,195	24,063	367,191	
Household: 0 Vehicles Available	92 2.9%	255 2.2%	3,647 2.0%	8.1%
Household: 1 Vehicles Available	1,028 32.7%	3,435 29.2%	50,596 27.7%	32.7%
Household: 2 Vehicles Available	1,303 41.5%	5,111 43.4%	89,596 49.1%	38.6%
Household: 3+ Vehicles Available	716 22.8%	2,967 25.2%	38,724 21.2%	20.6%
Average Per Household	2.0 Vehicles	2.0 Vehicles	2.0 Vehicles	1.9 Vehicles
Owner Occupied Hhlds Vehicles	5,178 83.6%	20,861 86.7%	311,306 84.8%	76.5%
<i>Average Per Owner Household</i>	2.1 Vehicles	2.2 Vehicles	2.2 Vehicles	2.1 Vehicles
Renter Occupied Hhlds Vehicles	1,017 16.4%	3,202 13.3%	55,885 15.2%	23.5%
<i>Average Per Renter Household</i>	1.4 Vehicles	1.4 Vehicles	1.4 Vehicles	1.3 Vehicles
Travel Time (2000)				
Worker Base (16 Years or Older)	3,699	13,464	173,379	
Travel to Work in 14 Minutes or Less	723 19.5%	1,924 14.3%	37,155 21.4%	28.4%
Travel to Work in 15 to 29 Minutes	582 15.7%	2,984 22.2%	49,888 28.8%	34.9%
Travel to Work in 30 to 59 Minutes	1,547 41.8%	5,523 41.0%	61,696 35.6%	25.6%
Travel to Work in 60 Minutes or More	739 20.0%	2,627 19.5%	18,360 10.6%	7.7%
Work at Home	108 2.9%	406 3.0%	6,280 3.6%	3.3%
Average Travel Time to Work	36.7 mins	36.8 mins	28.7 mins	24.2 mins

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Farmersville Market Place City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK
Transportation To Work (2000)							
Work Base	3,699		13,464		173,379		
Drive to Work Alone	3,040	82.2%	10,812	80.3%	142,286	82.1%	75.7%
Drive to Work in Carpool	484	13.1%	1,996	14.8%	20,714	11.9%	12.2%
Travel to Work - Public Transportation	4	0.1%	35	0.3%	1,114	0.6%	4.7%
Drive to Work on Motorcycle	4	0.1%	23	0.2%	151	0.1%	0.1%
Bicycle to Work	0	-	3	0.0%	152	0.1%	0.4%
Walk to Work	49	1.3%	129	1.0%	1,833	1.1%	2.9%
Other Means	11	0.3%	61	0.4%	849	0.5%	0.7%
Work at Home	108	2.9%	406	3.0%	6,280	3.6%	3.3%
Daytime Demos (2008)							
Total Number of Businesses	246		775		15,245		
Total Number of Employees	1,906		4,913		168,154		
Company Headqtrs: Businesses	0	0	0	0	50	0.3%	0.4%
Company Headqtrs: Employees	0	0	0	0	10,939	6.5%	5.8%
Employee Population per Business	7.8 to 1		6.3 to 1		11.0 to 1		10.8 to 1
Residential Population per Business	37.6 to 1		45.4 to 1		36.8 to 1		24.8 to 1
Est. Adj. Daytime Demographics (Age16+)	4,651		14,455		299,758		
Labor Force (2008)							
Labor: Population Age 16+	7,168		27,161		418,799		
Unemployment Rate	3.9%		3.7%		3.3%		3.5%
Labor Force Total: Males	3,480		13,457		207,960		48.8%
<i>Male civilian employed</i>	2,390		9,604		160,172		66.0%
<i>Male civilian unemployed</i>	85		417		6,297		3.8%
<i>Males in Armed Forces</i>	0		18		400		1.0%
<i>Males not in labor force</i>	1,004		3,418		41,091		29.2%
Labor Force Total: Females	3,688		13,705		210,839		51.2%
<i>Female civilian employed</i>	2,033		7,997		126,623		54.2%
<i>Female civilian unemployed</i>	193		575		7,324		3.2%
<i>Females in Armed Forces</i>	0		0		0		0.1%
<i>Females not in labor force</i>	1,462		5,133		76,892		42.5%
Employment Force Change (2000-2008)	724		4,142		113,573		8.1%
Male Change (2000-2008)	343		2,095		62,697		8.8%
Female Change (2000-2008)	381		2,047		50,876		7.3%
Occupation (2000)							
Occupation: Population Age 16+	3,699		13,460		173,222		
<i>Occupation Total: Males</i>	2,047		7,510		97,475		53.3%
<i>Occupation Total: Females</i>	1,652		5,950		75,747		46.7%
Mgmt, Business, & Financial Operations	441		1,699		32,566		13.5%
Professional and Related	550		1,989		41,076		20.2%
Service	507		1,767		18,897		14.9%
Sales and Office	1,030		3,780		47,549		26.7%
Farming, Fishing, and Forestry	33		93		546		0.7%
Construction, Extraction, & Maintenance	627		2,157		16,343		9.5%
Production, Transport, & Material Moving	510		1,974		16,247		14.6%
<i>White Collar</i>	54.7%		55.5%		70.0%		60.3%
<i>Blue Collar</i>	45.3%		44.5%		30.0%		39.7%

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Farmersville Market Place City, Texas	5.00 mi radius		10.00 mi radius		20.00 mi radius		United States BENCHMARK
Units In Structure (2000)							
Total Units	2,998		10,314		124,772		
1 Detached Unit	2,058	68.6%	6,797	65.9%	93,789	75.2%	60.3%
1 Attached Unit	32	1.1%	97	0.9%	2,037	1.6%	5.6%
2 Units	26	0.9%	52	0.5%	1,109	0.9%	4.3%
3 to 4 Units	46	1.5%	133	1.3%	2,413	1.9%	4.7%
5 to 9 Units	29	1.0%	87	0.8%	3,757	3.0%	4.7%
10 to 19 Units	33	1.1%	63	0.6%	3,298	2.6%	4.0%
20 to 49 Units	89	3.0%	165	1.6%	2,421	1.9%	3.3%
50 or more Units	1	0.0%	14	0.1%	5,304	4.3%	5.3%
Mobile Home or Trailer	681	22.7%	2,867	27.8%	10,265	8.2%	7.6%
Other Structure	3	0.1%	39	0.4%	378	0.3%	0.2%
Homes Built By Year (2000)							
Homes Built 1999 to 2000	137	4.6%	725	7.0%	11,898	9.5%	2.4%
Homes Built 1995 to 1998	393	13.1%	1,660	16.1%	25,297	20.3%	7.3%
Homes Built 1990 to 1994	198	6.6%	845	8.2%	15,523	12.4%	7.3%
Homes Built 1980 to 1989	711	23.7%	2,731	26.5%	32,096	25.7%	15.8%
Homes Built 1970 to 1979	528	17.6%	1,758	17.0%	18,608	14.9%	18.5%
Homes Built 1960 to 1969	324	10.8%	1,009	9.8%	9,431	7.6%	13.7%
Homes Built 1950 to 1959	209	7.0%	542	5.3%	5,033	4.0%	12.7%
Homes Built 1940 to 1949	191	6.4%	391	3.8%	2,945	2.4%	7.3%
Homes Built Before 1939	307	10.2%	652	6.3%	3,941	3.2%	15.0%
Median Age of Homes	21.6 yrs		17.3 yrs		15.0 yrs		29.0 yrs
Home Values (2000)							
Owner Specified Housing Units	1,297		4,459		76,130		
Home Values \$1,000,000 or More	0	-	4	0.1%	82	0.1%	0.6%
Home Values \$750,000 or \$999,999	0	-	0	-	41	0.1%	0.6%
Home Values \$500,000 or \$749,999	7	0.5%	19	0.4%	444	0.6%	1.8%
Home Values \$400,000 to \$499,999	9	0.7%	22	0.5%	928	1.2%	2.1%
Home Values \$300,000 to \$399,999	15	1.2%	50	1.1%	2,368	3.1%	4.4%
Home Values \$250,000 to \$299,999	9	0.7%	59	1.3%	2,764	3.6%	4.6%
Home Values \$200,000 to \$249,999	20	1.5%	128	2.9%	5,512	7.2%	7.3%
Home Values \$175,000 to \$199,999	35	2.7%	137	3.1%	5,436	7.1%	6.1%
Home Values \$150,000 to \$174,999	54	4.2%	206	4.6%	8,607	11.3%	8.5%
Home Values \$125,000 to \$149,999	57	4.4%	411	9.2%	11,287	14.8%	11.3%
Home Values \$100,000 to \$124,999	149	11.5%	549	12.3%	12,368	16.2%	12.4%
Home Values \$90,000 to \$99,999	79	6.1%	335	7.5%	6,176	8.1%	6.9%
Home Values \$80,000 to \$89,999	94	7.3%	372	8.3%	5,199	6.8%	7.2%
Home Values \$70,000 to \$79,999	143	11.0%	421	9.4%	3,995	5.2%	6.2%
Home Values \$60,000 to \$69,999	128	9.8%	405	9.1%	2,847	3.7%	5.6%
Home Values \$50,000 to \$59,999	128	9.9%	393	8.8%	2,283	3.0%	4.5%
Home Values \$35,000 to \$49,999	181	13.9%	488	11.0%	2,727	3.6%	5.2%
Home Values \$25,000 to \$34,999	102	7.9%	236	5.3%	1,489	2.0%	2.3%
Home Values \$10,000 to \$24,999	85	6.6%	207	4.6%	1,350	1.8%	1.9%
Home Values \$0 to \$9,999	0	-	19	0.4%	228	0.3%	0.4%
Owner Occupied Median Home Value	\$76,526		\$87,918		\$130,686		\$119,588
Renter Occupied Median Rent	\$295		\$368		\$593		\$517

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Farmersville Market Place City, Texas	5.00 mi radius	10.00 mi radius	20.00 mi radius	United States BENCHMARK
Consumer Expenditure (Annual Total)				
Total Household Expenditure (2008)	\$154,659,973	\$612,447,562	\$12,232,946,916	
<i>Total Non-Retail Expenditures (2008)</i>	\$89,118,377	\$353,425,341	\$7,090,662,496	
<i>Total Retail Expenditures (2008)</i>	\$65,541,596	\$259,022,219	\$5,142,284,409	
Apparel (2008)	\$7,437,767	\$29,478,924	\$592,992,812	
Contributions (2008)	\$5,481,583	\$22,238,445	\$504,586,153	
Education (2008)	\$3,556,259	\$14,418,068	\$332,989,549	
Entertainment (2008)	\$8,625,353	\$34,298,873	\$693,444,489	
Food And Beverages (2008)	\$23,982,324	\$94,209,482	\$1,816,110,361	
Furnishings And Equipment (2008)	\$6,725,077	\$26,910,850	\$559,052,239	
Gifts (2008)	\$3,928,331	\$15,862,885	\$350,106,972	
Health Care (2008)	\$9,494,003	\$37,020,369	\$693,268,571	
Household Operations (2008)	\$5,434,734	\$21,962,701	\$477,432,560	
Miscellaneous Expenses (2008)	\$2,585,107	\$10,140,093	\$195,720,210	
Personal Care (2008)	\$2,243,703	\$8,859,374	\$175,220,039	
Personal Insurance (2008)	\$1,539,847	\$6,224,988	\$136,644,414	
Reading (2008)	\$501,689	\$1,988,096	\$39,997,377	
Shelter (2008)	\$29,734,104	\$118,067,071	\$2,387,121,534	
Tobacco (2008)	\$1,040,443	\$3,979,306	\$67,900,380	
Transportation (2008)	\$31,399,636	\$124,070,613	\$2,407,844,288	
Utilities (2008)	\$10,950,010	\$42,717,419	\$802,514,993	
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2008)	\$4,107	\$4,337	\$5,584	\$4,241
<i>Total Non-Retail Expenditures (2008)</i>	\$2,366 57.6%	\$2,503 57.7%	\$3,237 58.0%	\$2,375 56.0%
<i>Total Retail Expenditures (2008)</i>	\$1,740 42.4%	\$1,834 42.3%	\$2,347 42.0%	\$1,866 44.0%
Apparel (2008)	\$197 4.8%	\$209 4.8%	\$271 4.8%	\$62 1.5%
Contributions (2008)	\$146 3.5%	\$157 3.6%	\$230 4.1%	\$163 3.8%
Education (2008)	\$94 2.3%	\$102 2.4%	\$152 2.7%	\$105 2.5%
Entertainment (2008)	\$229 5.6%	\$243 5.6%	\$317 5.7%	\$245 5.8%
Food And Beverages (2008)	\$637 15.5%	\$667 15.4%	\$829 14.8%	\$675 15.9%
Furnishings And Equipment (2008)	\$179 4.3%	\$191 4.4%	\$255 4.6%	\$191 4.5%
Gifts (2008)	\$104 2.5%	\$112 2.6%	\$160 2.9%	\$116 2.7%
Health Care (2008)	\$252 6.1%	\$262 6.0%	\$316 5.7%	\$270 6.4%
Household Operations (2008)	\$144 3.5%	\$156 3.6%	\$218 3.9%	\$157 3.7%
Miscellaneous Expenses (2008)	\$69 1.7%	\$72 1.7%	\$89 1.6%	\$73 1.7%
Personal Care (2008)	\$60 1.5%	\$63 1.4%	\$80 1.4%	\$64 1.5%
Personal Insurance (2008)	\$41 1.0%	\$44 1.0%	\$62 1.1%	\$45 1.1%
Reading (2008)	\$13 0.3%	\$14 0.3%	\$18 0.3%	\$14 0.3%
Shelter (2008)	\$790 19.2%	\$836 19.3%	\$1,090 19.5%	\$848 20.0%
Tobacco (2008)	\$28 0.7%	\$28 0.6%	\$31 0.6%	\$29 0.7%
Transportation (2008)	\$834 20.3%	\$879 20.3%	\$1,099 19.7%	\$877 20.7%
Utilities (2008)	\$291 7.1%	\$302 7.0%	\$366 6.6%	\$308 7.3%

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